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ROSE CITY DRUG RECEIVES ACCREDITATION, ILLUSTRATING ITS COMMITMENT TO EXCELLENCE IN PATIENT CARE

Rose City, MI.—October 2, 2009—Rose City Drug, a durable home medical equipment company, has achieved the Award of Accreditation from the Healthcare Quality Association on Accreditation, based in Waterloo, Iowa. This award is achieved only when home medical equipment companies demonstrate a high level of quality practices in their business operations and patient care techniques. Rose City Drug, Rose City, Mi., earned the three-year accreditation after completing a comprehensive application that focuses on patient care, financial stability, and a commitment to quality operational practices and procedures. Accreditation by the Healthcare Quality Association on Accreditation assures Medicare and other payers that the highest levels of quality are practiced within all areas of the company.

“We sought accreditation by the Healthcare Quality Association on Accreditation to demonstrate that our company is committed to providing excellent patient care and safety in a financially solvent environment,” says Eric Schaefer, executive director of Rose City Drug’s HME. “This award also reinforces that our commitment to quality is ongoing.”

Founded in 2005, the Healthcare Quality Association on Accreditation seeks to continuously set standards of the highest quality on behalf of the durable medical equipment industry and business owners. Its interactive, Web-based design is specifically aimed at the durable medical equipment industry, providing a targeted approach to accreditation and quality improvement.

About Rose City Drug

Established in 1990, Rose City Drug is known for providing the fastest and highest quality of services in pharmacy. It has recently expanded the realm of services to provide DME (Durable Medical Equipment). It is their mission to provide the community with the most reliable home medical equipment services while maintaining the highest standards and quality that their patients should expect. The services the company offers includes items such as lift chairs, hospital beds, wheel chairs, diabetic supplies, ostomy supplies, walking aids, diabetic shoes, nebulizers as well as inhalation solutions and much more. One of the strengths Rose City Drug has over other suppliers is the licensed pharmacist on staff. This gives the patient's access to their medical needs all in one place, which allows them to receive a higher quality of care. Rose City Drug services a 60 mile radius of Rose City, Mi, and will provide delivery services on most items. They are able to bill most insurance plans including Medicare and Michigan Medicaid. You can speak to a billing specialist to ask any questions about determining your coverage with medical equipment by calling 877-444-2141.